



Women of Distinction Awards & Luncheon
Thursday, May 4th, 2017
Woodway Country Club

- **Diamond Sponsor – \$5,000**
 - ~ Listing as the lead sponsor on the event invitation which is emailed to 1,200 highly-targeted potential attendees.
 - ~ Company logo on cover of program booklet and a full-page ad inside the booklet which is distributed to an estimated 120 attendees of community influencers.
 - ~ Company mention in traditional print and online press coverage throughout lower Fairfield County as a corporate sponsor.
 - ~ Inclusion of logo/company name in any paid advertising and public service announcements achieved.
 - ~ Company logo on 50 event posters displayed across the Norwalk/Darien/Rowayton Communities.
 - ~ Company logo on YWCA website for at least two months with approximately 15,000 current, highly-targeted impressions.
 - ~ Company logo included in multiple email blast reminders to our list of 4,500 highly-targeted, opt-in members.
 - ~ Targeted stand-alone social media announcement of sponsorship.
 - ~ Recognition of sponsorship at the event via event signage, slide show and an announcement from the podium.
 - ~ Category exclusivity.
 - ~ Six tickets to Luncheon valued at approximately \$500.

- **Gold Sponsor- \$2,500**
 - ~ Listing as a sponsor on the event invitation which is emailed to 1,200 highly-targeted potential attendees.
 - ~ Company logo on cover of program booklet and a half-page ad inside the booklet which is distributed to an estimated 120 attendees of community influencers.
 - ~ Company mention as a corporate sponsor in traditional print and online press coverage throughout lower Fairfield County.
 - ~ Company logo on 50 event posters displayed across the Norwalk/Darien/Rowayton Communities.
 - ~ Company logo on YWCA website for at least two months with approximately 15,000 current, highly-targeted impressions.
 - ~ Company logo included in multiple email blast reminders to our list of 4,500 highly-targeted, opt-in members.
 - ~ Targeted social media announcement of sponsorship.
 - ~ Two tickets to Luncheon valued at approximately \$200

- **Silver Sponsor- \$1,000**
 - ~ Quarter-page ad in program booklet which is distributed to an estimated 120 attendees of community influencers.
 - ~ Company mention in all press coverage as corporate sponsor in traditional print and online press coverage throughout lower Fairfield County.
 - ~ Company logo on 50 event posters displayed across the Norwalk/Darien/Rowayton Communities
 - ~ Company logo on YWCA website for at least two months with approximately 15,000 current, highly-targeted impressions.
 - ~ Company logo included in multiple email blast reminders to our list of 4,500 highly-targeted, opt-in members.

- **Bronze Sponsor - \$500**
 - ~ Business card sized ad in program booklet which is distributed to an estimated 120 attendees of community influencers.
 - ~ Company mention in all press coverage as corporate sponsor in traditional print and online press coverage throughout lower Fairfield County.
 - ~ Company logo on 50 event posters displayed across the Norwalk/Darien/Rowayton Communities.



Women of Distinction Awards & Luncheon
Thursday, May 10th, 2018
Sponsorship Form

Sponsor Name _____

(as to be cited in press materials)

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone (_____) _____ Email _____

Sponsorship Level	Program Advertisement size	Sponsorship Cost	Selection
Diamond	Full page	\$5,000	<input type="checkbox"/>
Gold	Half page	\$2,500	<input type="checkbox"/>
Silver	Quarter page	\$1,000	<input type="checkbox"/>
Bronze	Business card size	\$500	<input type="checkbox"/>

Sponsor's Signature _____ Date _____

Please remit this form, a JPEG file of your company logo and your advertisement for the program by email to WOD@ywcadn.org no later than **Wednesday, April 26, 2017**

Checks made payable to YWCA Darien/Norwalk

Call the YWCA, 203-655-2535, to pay by Visa or MasterCard

EIN: 06-0935397 (Tax ID)